



One Voice One Message

GLOBAL SUPPORT
FOR A DRUG-FREE LIFESTYLE



“THIS IS NOT
A WAR ON
DRUGS, IT’S A
DEFENSE OF
OUR BRAINS”

source: Dr Bertha Madras professor Harvard Medical School

More information and details on:

www.ovom.org

OVOM is focusing on the different strategies to prevent drug abuse

PRIMARY PREVENTION IS THE MOST IMPORTANT BECAUSE THE AIM IS TO CREATE A DRUG-FREE SOCIETY, WHICH IS HUMANE AND REALISTIC.

SECONDARY PREVENTION IS EARLY INTERVENTION FOR THOSE WHO HAVE ALREADY EXPERIMENTED WITH CONTROLLED SUBSTANCES AND ILLEGAL USE OF LEGAL DRUGS. THE EMPHASIS IS ON CHANGING THEIR BEHAVIOUR.

TERTIARY PREVENTION AIMS TO ENCOURAGE PEOPLE WITH DEMONSTRATED ADDICTION, INTO LONGER-TERM TREATMENT AND REHABILITATION.

AFTERCARE AIMS TO SUPPORT RE-ENTRY INTO SOCIETY.

What measures have to be taken?

- Educational initiatives in schools, starting from early years, with age-appropriate content that encourages positive peer pressure.
- Ongoing campaigns that drug problems can and should be prevented in the community.
- Clear government policies via legislation as a deterrent to vulnerable, potential users.

ACCORDING TO THE UN: FOR EVERY DOLLAR SPENT ON PREVENTION, AT LEAST 10 DOLLARS CAN BE SAVED.

OVOM IS GUIDED BY THE CONVENTION ON THE RIGHTS OF THE CHILD (CRC)

ARTICLE 33 OF THE CONVENTION ON THE RIGHTS OF THE CHILD, STATES:

“STATES PARTIES SHALL TAKE ALL APPROPRIATE MEASURES, INCLUDING LEGISLATIVE, ADMINISTRATIVE, SOCIAL AND EDUCATIONAL MEASURES, TO PROTECT CHILDREN FROM THE ILLICIT USE OF NARCOTIC DRUGS AND PSYCHOTROPIC SUBSTANCES AS DEFINED IN THE RELEVANT INTERNATIONAL TREATIES, AND TO PREVENT THE USE OF CHILDREN IN THE ILLICIT PRODUCTION AND TRAFFICKING OF SUCH SUBSTANCES.”



OVOM

OVOM built on the belief that everybody has the right to grow up in a drug-free environment.

OVOM is a group of concerned citizens, scientists and politicians who are creating a global movement for a drug-free lifestyle.

OVOM has a voice to challenge the illegitimate decisions on controlled substances.

OVOM notes that the use of illegal substances, the huge drug trade and the illegal use of legal drugs are disrupting families and communities around the world.

There is power in numbers!

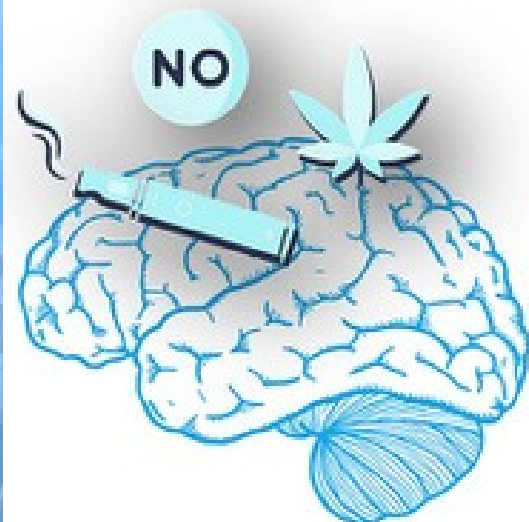
Let's stand together for our future generation.

Become a supporter of OVOM!

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**YOUR VOICE
IS OUR
FUTURE**



Save your brain